

UNIVERSITY OF CALICUT
SCHOOL OF DISTANCE EDUCATION

B M M C

(2011 Admission Onwards)

VI Semester

Core Course

***MULTIMEDIA DESIGNING AND
AUTHORING***

QUESTION BANK

1. A multimedia authoring software.
A. PageMaker
B. Director
C. Excel
D. None of the above
2. Tool used to increase or decrease the magnification of an image
A. Hand tool
B. gradient tool
C. lasso tool
D. zoom tool
3. RGB Stands for
A. Raster, Gray, Black
B. Red, Green, Blue
C. Black and White
D. none of the above
4. Bitmap images are made of
A. Picture
B. Pixels
C. Lines and curves
D. None of the above

5. The tool which works like a real life paint brush and allows drawing smooth strokes of color.

- A. Paint brush
- B. Airbrush
- C. History brush
- D. all of the above

6. Compression

- A. Reduces the picture clarity for storage
- B. Reduces the number of bytes required to stor
- C. Reduces the resolution
- D. Non of the above

7. Use of Buttons

- A. navigates an image or text
- B. Symbols of a topic
- C. A decoration for pages
- D. None of the above

8. Interactive controlled structure

- A. Navigation Controlled by the code
- B. Navigation Controlled by the user
- C. Navigation Controlled by timer
- D. None of the above

9. Audio

- A. BMP
- B. GIF
- C. MIDI
- D. PSD

10. GUI

- A. Graphical User Interface
- B. Graphics Universal Institution
- C. Graphical units of India
- D. General User Interface

11. Advantages of Icon based authoring Tool

- A. Complex interaction and layering of multimedia products.
- B. For simple linear presentation
- C. Video presentation made easy
- D. None of the above

12. Cross platform Authoring tools

- A. For compatibility
- B. For High resolution
- C. For Multi language
- D. For different countries

13. Image file formats

- A. PMD
- B. GIF
- C. MIDI
- D. DTP

14. JPEG

- A. Image compression
- B. Image Editor
- C. Audio format
- D. Video editor

15. TIFF
A. Image file formats
B. Audio file format
C. Video File format
D. None of the above
16. Authoring Software
- 17.. Bitmap images are made of
A. Picture
B. Pixels
C. Lines and curves
D. None of the above
18. An image editing software.
A. PageMaker
B. MS-Word
C. Photoshop
D. All of the above
19. Photoshop file extension is
A. psd
B. pdb
C. cdr
D. gif
20. ----- tool is used to scroll the zoom in pages.
A. Zoom tool
B. Notes tool
C. Hand tool
D. none of the above
21. A tool for universal document exchange
A. PageMaker
B. CorelDraw
C. Adobe Acrobat
D. none of above
22. The place we store our files in Windows
A. Home page
B. Folder
C. Recycle Bin
D. none of above
23. The tool used for dividing an image into slices.
A. Gradient tool
B. Slice tool
C. Burn tool
D. all of the above
24. The tool which works like a real life paint brush and allows drawing smooth strokes of color.
A. Paint brush
B. Airbrush
C. History brush
D. all of the above
25. GIF
A. Animation
B. Text
C. Spreadsheet
D. None of the above.
26. Digital storage medium
A. Hard disc
B. USB port
C. Monitor
D. None of the above

27. Hypermedia
A. Interactive Media
B. print media
C. Analogue media
D. None of the above
28. Compression
A. Reduces the picture clarity for storage
B. Increases the number of bytes
C. Reduces the resolution
D. None of the above
29. Multimedia Authoring Software
A. Adobe Director
B. Adobe page maker
C. Reduces the resolution
D. None of the above
30. User interface design
A. Graphical representation for user
B. Tutorial for user
C. Introduction for user
D. None of the above
31. Story board
A. Script
B. Pre visualization sequence
C. Clap board
D. Condense of a story
32. Aspect ratio
A. Proportion between width and height
B. Ratio of a video frame
C. Ratio of a monitor frame
D. None of the above
33. The Color model used for print media
A. CMYK
B. HSB
C. RGB
D. BMP
34. Which one of the following is a web design tool
A. Page maker
B. MS Power point
C. Dream weaver
D. MS word
35. Cyber space
a) Anything associated with Internet
b) Space for web design
c) Server space
d) None of the above

55. Decoding
A. Convert Text to Code
B. Convert code to text
C. Convert to code to another code
D. None of the above
56. Shooting Script
A. final draft used on set by the production people
B. Script prepared during shooting
C. A review of script
D. None of the above
57. Pre production of Multimedia
A. Story board B. Shooting effects
C. Editing D. Special
58. Production of Multimedia
A. Story board B. Shooting effects
C. Editing D.. Special
59. Post production of Multimedia
A. Story board B. Shooting effects
C. Editing D. Special
60. A quality of Digital Image is measured by
A. Physical size
B. Height and width
C. DPI
D. None of the above

ANSWER KEY

1. Director
2. zoom tool
3. Red, Green, Blue
4. Lines and curves
5. Airbrush
6. Reduces the number of bytes required to store
7. navigates an image or text
8. Navigation Controlled by the user
9. MIDI
10. Graphical User Interface
11. Complex interaction and layering of multimedia products
12. For compatibility
13. GIF
14. Image compression
15. Image file formats
- 16.
17. Lines and curves
18. Photoshop
19. Psd
20. Hand tool
21. Adobe Acrobat
22. Folder
23. Slice tool
24. Airbrush
25. Animation
26. Hard disc
27. Interactive Media
28. Increases the number of bytes
29. Adobe Director
30. Graphical representation for user
31. Pre visualization sequence
32. Proportion between width and height
33. CMYK
34. Dream weaver
35. Anything associated with Internet
36. Computer Network within an Organisation
37. Webcasting
38. JPG
39. DWG
40. PSD
41. 72 dpi
42. Contrast
43. Digital image
44. Photoshop
45. PIXEL
46. RGB
47. pre production stage
48. Resolution
49. Digitizing
50. nonlinear editing
51. Contrast
52. Geometric primitives
53. SVG
54. At a point, two scenes will be shown a few moments each, back and forth
55. Convert code to text
56. final draft used on set by the production people
57. Story board
58. Shooting
59. Special effects
60. DPI

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