

UNIVERSITY OF CALICUT
SCHOOL OF DISTANCE EDUCATION

BMMC
(2011 ADMISSION ONWARDS)

VI SEMESTER
CORE COURSE

ELECTRONIC MEDIA PRODUCTION

QUESTION BANK

1. Cyberspace
 - a) Virtual world of Computer networks
 - b) Space for design
 - c) Space research
 - d) None of the above

2. E-Commerce
 - a) Commerce learning through Internet
 - b) Business conducted over the Internet
 - c) Engineering Commerce
 - d) None of the above

3. Video streaming
 - a) Real time video on Internet
 - b) Non-Linear video editing
 - c) Linear Video Editing
 - d) AB Roll Editing

4. ENG
 - a) English News Group
 - b) Electronic News gathering
 - c) Electronic News Group
 - d) English News Gathering

5. Cyber forensics
 - a) Police Forensic
 - b) Extracting data as digital evidence
 - c) Traditional Forensic
 - d) None of The above

6. Non linear media
 - a) Interactive Media
 - b) Traditional Media
 - c) Static Media
 - d) Print Media

7. Protocol in Network
 - a) Police Protocol
 - b) Govt. Protocol rules
 - c) Rules in communication connection
 - d) None of the Above

8. Online communities
 - a) Group of people communicates through Internet
 - b) Community radio
 - c) Online communication of Different Communities
 - d) None of the above

9. Hyper media
 - a) Various data linked together by a hypertext program.
 - b) Media Hype
 - c) Print media
 - d) None of the above

10. citizen Journalism
 - a) Reporting of Foreign Citizen
 - b) Amateur gathering for News reporting
 - c) Reporting of Indian Citizen
 - d) None of the above

11. E-Journalism
 - a) Traditional Journalism
 - b) Reporting Electronic news
 - c) Reporting through Internet
 - d) None of the above

12. Knowledge society
 - a) User centered society
 - b) Literate Society
 - c) Society having higher education
 - d) None of the above

13. Webcasting
 - a) Media presentation distributed over the Internet
 - b) Web Design
 - c) Web Creation
 - d) None of the above

14. Pixels
 - a) Digital image
 - b) Analogue
 - c) Vector
 - d) None of the above

15. Image Enhancing Software
 - a) Photoshop
 - b) Page maker
 - c) MS Excel
 - d) Power Point

16. Is not an image Format
 - a) Bitmap
 - b) GIF
 - c) PIXEL
 - d) JPEG

17. Which colour mode is used for digital Image
 - a) CMYK
 - b) HSB
 - c) PANTONE
 - d) RGB

18. Creating a storyboard of a video programme is usually at
 - a) production stage
 - b) after the shoot
 - c) pre production stage
 - d) Scripting stage

19. cyber media
 - a) Vast quantities of information stored in network
 - b) Name of an organization
 - c) Traditional Media
 - d) None of the above

20. Web portals
- Search engine, email, links to other related sites, personalized content.
 - Static Web pages
 - A company web site
 - None of the above
21. search engine
- search documents for specified keywords
 - An Electromechanical Engine
 - Web production equipment
 - None of the above
22. Authoring Software
- .Adobe Director
 - Adobe page maker
 - . Reduces the resolution
 - . None of the above
23. User interface design
- Graphical representation for user
 - Tutorial for user
 - Introduction for user
 - None of the above
24. Story board
- Script
 - Pre visualization sequence
 - Clap board
 - Condense of a story
25. Aspect ratio
- Proportion between width and height
 - Ratio of a video frame
 - Ratio of a monitor frame
 - None of the above
26. The Color model used for print media
- CMYK
 - HSB
 - RGB
 - BMP
27. Which one of the following is a web production tool
- Page maker
 - . MS Power point
 - . Dream weaver
 - . MS word

28. Cyber space
- a) Anything associated with Internet
 - b) Space for web design
 - c) Server space
 - d) None of the above
29. Intranet
- a) Computer Network within an Organisation
 - b) Wide area Network
 - c) Portal
 - d) None of the above
30. A media presentation over Internet
- a) Webcasting
 - b) Video Conference
 - c) Live television broadcast
 - d) Offline presentation
31. traditional media
- a) Print Media
 - b) Electronic Media
 - c) Online media
 - d) Web media
32. Interactive Media
- a) Non-Linear Media
 - b) Linear media
 - c) Traditional Media
 - d) Print Media
33. Soap Opera
- a) Serial drama, on television
 - b) Russian Opera
 - c) Italian opera
 - d) None of the above
34. Floor manager
- a) Responsible of Production floor
 - b) Field manager
 - c) Art Director
 - d) None of the above
35. Media Research
- a) Centered on media issues
 - b) Search about news
 - c) Research on the history of Media
 - d) None of the above

36. Creating a storyboard of a video programme is usually at
- a) production stage
 - b) after the shoot
 - c) pre production stage
 - d) Scripting stage
37.is the measure of the degree of sharpness of an image
- a) Resolution
 - b) Pixel
 - c) accuracy
 - d) Depth
38.is a process of converting analog audio into digital audio
- a) sampling
 - b) recording
 - c) stretching
 - d) digitizing
39. Generation loss is the most minimal in
- a) Nonlinear editing
 - b) transferring
 - c) linear editing
 - d) assemble editing
40. refers to the varying levels of brightness and darkness within a particular scene.
- a) Contrast
 - b) Exposure
 - c) Balance
 - d) None of the above
41. Vector graphics
- a) Geometric primitives
 - b) Pixels
 - c) Color Dots
 - d) None of the above
42. Quantitative research
- a) Numerical analysis
 - b) Using old documents
 - c) A systematic analysis written work
 - d) None of the above
43. Content Analysis
- a) A systematic analysis written work, speech, or film
 - b) Numerical analysis
 - c) Quantitative analysis
 - d) None of the above

44. Docu-drama
- a) fictionalized drama based on actual events
 - b) A modern drama
 - c) Documentary
 - d) None of the above
45. Set
- a) Scenic design
 - b) Group of people
 - c) Story board
 - d) None of the above
46. Property of media production
- a) Non- movable Property
 - b) Land property
 - c) Portable objects on a set.
 - d) None of the above
47. Production Control
- a) Crew, property and Finance management
 - b) Pre production activity
 - c) Control of post production
 - d) None of the above
48. Anchoring
- a) Verbal presentation
 - b) Non-Verbal Presentation
 - c) Video Presentation
 - d) None of the above
49. Statistical data
- a) Collection and interpretation of numerical data
 - b) Historical study
 - c) Non-numerical analysis
 - d) None of the above
50. Data analysis
- a) Data base programme
 - b) Discovering useful information
 - c) Verbal communication
 - d) None of the above

ANSWER KEY

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|-------|-------|-------|
| 1. a | 18. c | 35. a |
| 2. b | 19. a | 36. c |
| 3. a | 20. a | 37. a |
| 4. b | 21. a | 38. d |
| 5. b | 22. a | 39. a |
| 6. a | 23. a | 40. a |
| 7. c | 24. b | 41. a |
| 8. a | 25. a | 42. a |
| 9. a | 26. a | 43. a |
| 10. b | 27. c | 44. a |
| 11. c | 28. a | 45. b |
| 12. a | 29. a | 46. c |
| 13. a | 30. a | 47. a |
| 14. a | 31. a | 48. a |
| 15. a | 32. a | 49. a |
| 16. c | 33. a | 50. b |
| 17. c | 34. a | |

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