

**UNIVERSITY OF CALICUT**  
**SCHOOL OF DISTANCE EDUCATION**

**BMMC**

**(2011 Admission)**

**V SEMESTER**

**CORE COURSE**

***WEB MEDIA***

**QUESTION BANK**

1. Social website
  - a) Twitter
  - b) Wikileaks
  - c) Google
  - d) None of the above
2. Hypermedia
  - a) Print Media
  - b) Computing, communications, and content.
  - c) Interactive media
  - d) Video, Audio, text.
3. Search Engine Optimisation
  - a) Frequency and priority of site in search
  - b) Hosting content in search engine
  - c) Developing a search Engine
  - d) None of the above
4. Videoblog
  - a) Video Communication
  - b) Web Television
  - c) Video Documentary
  - d) Video Magazine

5. XML
  - a) Extensible Markup Language.
  - b) Embedded Markup language
  - c) Electronic Markup Language
  - d) None of the above
  
6. Blogosphere
  - a) Connected Community of Blogs
  - b) Collection of blogs by an Author
  - c) Association of bloggers
  - d) D) None of the above
  
7. Cyberspace
  - a) Interdependent computer network for communication
  - b) Memory space available in a computer
  - c) Space Technology applications
  - d) None of the above
  
8. IPR
  - a) Intelligent Programme Recorder
  - b) Intellectual Property Rights
  - c) Independent Property Records
  - d) Interactive Programme records
  
9. URL
  - a) Universal Resource Location
  - b) Uniform Resource Locator
  - c) Universal Records Label
  - d) None of the above
  
10. Arpanet
  - a) Network by European commission
  - b) Network for World Wide Web
  - c) Local area Network for Education
  - d) First Packet Switched Network
  
11. Online Shopping
  - a) E-Commerce
  - b) Computerization of Commerce
  - c) Computer Trade
  - d) None of the above
  
12. Tim Berners Lee
  - a) World Wide Web
  - b) Arpanet
  - c) Hypertext Editing System
  - d) Personal Computer
  
13. Cyber Forensic
  - a) Investigation of Computer crime
  - b) Investigation of traffic offence
  - c) Forensic science of investigation
  - d) None of the above

14. Cyber space
- a) Anything associated with Internet
  - b) Space for web design
  - c) Server space
  - d) None of the above
15. Intranet
- a) Computer Network within an Organisation
  - b) Wide area Network
  - c) Portal
  - d) None of the above
16. A media presentation over Internet
- a) Webcasting
  - b) Video Conference
  - c) Live television broadcast
  - d) Offline presentation
17. HTML
- a) Hypertext Markup language
  - b) Hypermedia Marking Language
  - c) Design HTML
  - d) None of the above
18. IP
- a) Network by European commission
  - b) Network for World Wide Web
  - c) Local area Network for Education
  - d) Protocol for Internet
19. E-Commerce
- a) Online Shopping
  - b) Computerization of Commerce
  - c) Computer Trade
  - d) None of the above
20. Online encyclopedia
- a) Wikipedia
  - b) Mathrubhumi.com
  - c) University site
  - d) None of the above
21. Media convergence
- a) Print Media
  - b) Computing, communications, and content.
  - c) Interactive media
  - d) Video, Audio, text.
22. Interactive Media
- a) Media responds to users actions
  - b) Linear media
  - c) Print Media
  - d) None of the above

23. DHTML

- a) Data HTML
- b) Dynamic HTML
- c) Design HTML
- d) None of the above

24. Episodes

- a) Interactive web pages
- b) Episode of Internet TV
- c) TV Episode
- d) None of the above

25. Social web site

- a) Wikileaks
- b) Wikipedia
- c) Face Book
- d) Yahoo

26. Search Engine

- a) Wikipedia
- b) Mathrubhumi.com
- c) Yahoo.com
- d) None of the above

27. Media convergence

- a) Print Media
- b) Computing, communications, and content.
- c) Interactive media
- d) Video, Audio, text.

28. ENG

- a) Electronic News group
- b) Editing of Non linear
- c) Electronic News Gathering
- d) None of the above

29. HTML

- a) Web
- b) Multimedia
- c) Print media
- d) Game Programming

30. Google

- a) Social Site
- b) Online Encyclopedia
- c) Search Engine
- d) None of the above

31. Video streaming

- a) Delivering Live on the Internet
- b) Video on Demand
- c) Video editing
- d) Video compression

32. URL
- a) Universal Resource Location
  - b) Uniform Resource Locator
  - c) Universal Records Label
  - d) None of the above
33. Search Engine
- a) Google
  - b) Mathrubhumi.com
  - c) University site
  - d) None of the above
34. Portals
- a) Gateway of Websites
  - b) Portraits gallery
  - c) A static website
  - d) None of the above
35. XML
- a) Extensible Markup Language.
  - b) Embedded Markup language
  - c) Electronic Markup Language
  - d) None of the above
36. Gateway of Websites
- a) Portal
  - b) Home page
  - c) HTML
  - d) Interface
37. Which file format contain photorealistic images
- a) JPG
  - b) CDR
  - c) EPS
  - d) DWG
38. File format is vector based
- a) JPEG
  - b) TIFF
  - c) PSD
  - d) DWG
39. Tiff Stands for
- a) Tiled Image format
  - b) Tagged Image file format
  - c) Typical Information format
  - d) Title Interchange Format
40. Which file format is for Photoshop
- a) JPEG
  - b) PSD
  - c) ODT
  - d) DOC

41. What is the ideal resolution of an image for web

- a) 72 dpi
- b) 300 dpi
- c) 100 dpi
- d) 250 dpi

42. Contrast

- a) Balancing Pixels
- b) Dealing with Colour
- c) Scaling Files
- d) masking

43. Pixels

- a) Digital image
- b) Analogue
- c) Vector
- d) None of the above

44. Image Editing Software

- a) Photoshop
- b) Page maker
- c) MS Excel
- d) Power Point

45. .... Is not an image Format

- a) Bitmap
- b) GIF
- c) PIXEL
- d) JPEG

46. Which colour mode is used for digital Image

- a) CMYK
- b) HSB
- c) PANTONE
- d) RGB

47. The Color model used to display in Electronic Media

- a) CMYK
- b) HSB
- c) RGB
- d) BMP

48. Which one of the following is a web design tool

- a) Page maker
- b) MS Power point
- c) Quarkxpress
- d) MS word

49. Difference in luminance

- a) Harmony
- b) Composition
- c) Contrast
- d) None of the above

50. Image compression
- a) Reduce the image data
  - b) Reduce height and width
  - c) Reduce physical size
  - d) None of the above
51. Image resolution
- a) Height X Width
  - b) Dot per inch
  - c) Contrast
  - d) None of the above
52. Cropping
- a) Improve framing
  - b) Reducing physical size
  - c) Compressing
  - d) None of the above
53. RGB
- a) Red Green Black
  - b) Red Green Blue
  - c) Red Gray Black
  - d) None of the above
54. CMYK
- a) Cyan Magenda Yellow Black
  - b) Coffee brown Maroon yellow Blue
  - c) Chinese red Metallic red Yellow Blue
  - d) None of the above
55. PNG
- a) Programmable Network Graphics
  - b) Project Network Group
  - c) Portable Network Graphics
  - d) None of the above
56. JPEG
- a) Joint Picture Export Group
  - b) Joint Photographic Experts Group
  - c) Joint programming Experts Group
  - d) None of the above
57. GIF
- a) Graphic Interchange Format
  - b) Graphic Integrating File
  - c) Graphic Integrating Form
  - d) None of the above
58. Image manipulation
- a) Image Exchange
  - b) Image Editing
  - c) Image Exporting
  - d) None of the above

59. Image enhancement
- a) Reducing the size
  - b) Enlarging the size
  - c) Improving quality
  - d) None of the above
60. Web design tool
- a) Excel
  - b) Dream weaver
  - c) Power point
  - d) None of the above
61. Vector graphics
- a) Geometric primitives
  - b) Pixels
  - c) Colour Dots
  - d) None of the above
62. File format for Vector
- a) JPEG
  - b) TIFF
  - c) SVG
  - d) BMP
63. Rastor
- a). Pixel
  - b) Vector graphics
  - c) Bitmap image
  - d) Text
64. A quality of Digital Image is measured by
- a) Physical size
  - b) Height and width
  - c) DPI
  - d) None of the above
65. What is resolution of an image
- a) Details of an image
  - b) Dimension of an image
  - c) Contrast of an Image
  - d) None of the above
66. .... Is not an image Format
- a) Bitmap
  - b) GIF
  - c) PIXEL
  - d) JPEG
67. Embedding
- a) Editing
  - b) Integrating
  - c) Deleting
  - d) All of These



68. A vector image is made up of thousands of
- Pixels
  - Lines
  - Text
  - None of the above
69. Which file format is for compressed image
- JPEG
  - PSD
  - ODT
  - DOC
70. DPI
- Resolution measurement
  - Resolution physical size
  - Resolution for
  - None of the above
71. Graphic design
- Visual communication design
  - Design on graph paper
  - Drawing a graph
  - None of the above
72. Pixel
- Amount of colors in a picture
  - Smallest element in a picture
  - Size of the picture
  - None of the above
73. HTML
- Hyper text making list
  - Hyper text markup language
  - Hypermedia text materials
  - None of the above
74. A smallest element in digital image
- Pixels
  - Bitmap
  - Resolution
  - Vector Images
75. Webcasting
- Casting of elements for web
  - Broadcast over internet
  - Hosting of web page
  - None of the above
76. copy right
- Content writing
  - Intellectual property right
  - Copy cat
  - None of the above

77. Interactivity
- a) accepts and responds to input
  - b) Activity of networks
  - c) Intranet
  - d) None of the above
78. Hypermedia
- a) Non linear medium of information
  - b) Traditional media
  - c) Non interactive media
  - d) None of the above
79. Composition
- a) Arrangements of visual elements
  - b) Hosting of web pages
  - c) Content creation
  - d) None of the above
80. Cyber Law
- a) Legal notes available in Digital form
  - b) Legal aspects of computing
  - c) Digital documentation of legal documents
  - d) None of the above
81. ENG
- a) English News Group
  - b) Electronics News Gathering
  - c) Electronic New Media
  - d) None of the above
82. Intranet
- a) E-commerce sites
  - b) Computer network within an organization
  - c) Study of internet
  - d) Search Engine
83. ISP
- a) Internet service Provider
  - b) Internal System Program
  - c) International Server project
  - d) None of the above
84. HTTP
- a) Hypermedia text transfer protocol
  - b) Hypertext Transfer protocol.
  - c) HTML testing programme
  - d) None of the above.
85. SMTP
- a) Simple Mail Transfer Protocol
  - b) Synchronized Mail Transferring Programme
  - c) System
  - d) None of the above

86. FTP
- a) File Transfer Protocol
  - b) File Testing Programme
  - c) Film Technology Project
  - d) None of the above
87. Julian Assange
- a) Wikileaks
  - b) Webisodes
  - c) Cyber forensics
  - d) Cyber media
88. Cyber media
- a) Publication on Internet
  - b) Print media
  - c) Offline Media
  - d) None of the above
89. Search engine
- a) A mechanical Engine device for research
  - b) Computer system for searching information
  - c) Name of a research project
  - d) None of the above
90. Webisodes
- a) An episode in Web Television
  - b) A web design Tool
  - c) A software for web programming
  - d) A software for web design
91. Protocol
- a) A system for web programming
  - b) A system for message exchange
  - c) Name of a server
  - d) None of the above
92. Web Master
- a) Trainer in web programming
  - b) Responsible for maintaining web sites
  - c) Expert in web design
  - d) None of the above
93. Web Content writer
- a) Creating content for online media
  - b) Program developer
  - c) Designer
  - d) None of the above
94. Social sites
- a) A web portal
  - b) Platform for social relations
  - c) A web sites dealing for social issues
  - d) None of the above

95. User Interface design
- a) Composition of a web page
  - b) A tem for book design
  - c) For efficient interaction
  - d) Programming design
96. Traditional media
- a) New paper
  - b) Social sites
  - c) Multimedia
  - d) Web sites
97. New media
- a) Digital media
  - b) Television media
  - c) Cinematography
  - d) None of the above
98. Interactive Media
- a) Magazines
  - b) Documentary
  - c) Animation Film
  - d) Web sites
99. Image editing tool
- a) Page maker
  - b) Excel
  - c) MS Word
  - d) Photoshop

**ANSWER KEY**

|       |       |       |       |       |
|-------|-------|-------|-------|-------|
| 1. a  | 21. b | 41. a | 61. a | 81. b |
| 2. c  | 22. a | 42. b | 62. c | 82. b |
| 3. a  | 23. b | 43. a | 63. a | 83. a |
| 4. b  | 24. b | 44. a | 64. c | 84. b |
| 5. a  | 25. c | 45. c | 65. d | 85. a |
| 6. a  | 26. c | 46. d | 66. a | 86. a |
| 7. a  | 27. b | 47. c | 67. b | 87. a |
| 8. b  | 28. c | 48. c | 68. a | 88. a |
| 9. b  | 29. a | 49. c | 69. a | 89. b |
| 10. d | 30. c | 50. a | 70. a | 90. a |
| 11. a | 31. a | 51. b | 71. a | 91. b |
| 12. a | 32. b | 52. a | 72. b | 92. b |
| 13. a | 33. a | 53. b | 73. b | 93. a |
| 14. a | 34. a | 54. a | 74. a | 94. a |
| 15. a | 35. a | 55. c | 75. b | 95. c |
| 16. a | 36. a | 56. b | 76. b | 96. a |
| 17. a | 37. a | 57. a | 77. a | 97. a |
| 18. d | 38. d | 58. b | 78. a | 98. d |
| 19. a | 39. b | 59. c | 79. a | 99. d |
| 20. a | 40. b | 60. b | 80. b |       |

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